

# Leadership Advisory Panel

10.00am, Tuesday, 31 March 2020

## Culture Service Third Party Grants Funding 2020/21

Executive/routine	Executive
Wards	All
Council Commitments	<a href="#">C46</a>

### 1. Recommendations

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- 1.1 It is recommended that the Leadership Advisory Panel:
  - 1.1.1 approve the funding recommendations for 2020/21, as listed at Appendix 1;
  - 1.1.2 notes the further development of project funding programmes;
  - 1.1.3 notes the progress of the Strategic Partners and Groupings revenue funding programme;
  - 1.1.4 approves the immediate release of the Strategic Partners and Groupings funding recommended in this report and as described at 4.1 to seek to support the sector in response to the on-going negative impacts of the COVID-19 crisis on our funded partners; and
  - 1.1.5 approves the use of this funding by our Strategic Partners and Groupings towards mitigation activity as a result of the negative impacts of COVID-19.

**Paul Lawrence**

Executive Director of Place

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# Report

## Culture Service Third Party Grants Funding 2020/21

### 2. Executive Summary

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- 2.1 This report recommends the third party cultural revenue and project grants programmes for 2020/21. A full listing of the recommendations is included at Appendix 1.
- 2.2 The budget recommendations reflect the outcomes of the Third Party Cultural Grants Funding – Review Outcomes, as approved by the Culture and Communities Committee on [18 June 2019](#).
- 2.3 This report acknowledges the current and on-going negative impacts of the COVID-19 crisis on the cultural sector in the city, and in recognition of these, recommends the immediate release of funds as set out in this report and at 4.1.
- 2.4 The Council is working in close partnership with Creative Scotland and the Scottish and UK Governments to contribute to, and facilitate where possible, the retention and success of our city's cultural bedrock following the conclusion of the COVID-19 crisis.
- 2.5 Creative Scotland have committed to the continuation of their revenue funding programme and for this resource to be repurposed for resilience and for payments to artists and freelancers across the country.
- 2.6 Similarly, the Scottish Government has agreed that both EXPO (the project funding programme intended to ensure Scotland's culture reaches a wide audience at home and abroad via the country's major festivals) and PLACE (Edinburgh Festivals funding programme – funded by Scottish Government and CEC in partnership with the festivals) resources can likewise be repurposed.

### 3. Background

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- 3.1 The Council agreed that all grant programmes should be aligned to meet the Council's strategic planning and administration priorities. The 2014 Review of Grants to Third Parties also set out that co-produced grant programmes should ideally be funded for a period of three years to provide financial stability for recipient organisations.

- 3.2 The update and proposed approach to third party cultural grants review was captured in the reports to Committee of [25 October 2016](#), [14 November 2017](#) and [13 November 2018](#) and [18 June 2019](#).
- 3.3 This report reflects the agreed renewed approach to Third Party Cultural Grants.
- 3.4 As a Council Company, the performance of Capital Theatres Ltd is reported annually to the Culture and Communities Committee and the Governance, Risk and Best Value Committee. The next report will be in autumn 2020.
- 3.5 The city is currently experiencing unprecedented negative economic and social pressures as a result of the essential actions being taken to seek to contain the spread of COVID-19. It is therefore recommended that we act wherever we can as part of the shared city agenda to seek to ensure the retention and recovery of our core sectors such as our cultural offer in the city.
- 3.6 The Council can release most of the allocated funds identified in this report to our Strategic Partners and Groupings to support as far as possible these key companies at this exceptionally challenging time.
- 3.7 This funding can be utilised towards mitigation of COVID-19-related impacts for the foreseeable future and until the crisis is concluded.
- 3.8 A core component of the Council's expectations and conditions of grant required of cultural organisations is to evidence that they are well-run, successful companies which have reserves and up-to-date realistic, and regularly updated risk assessment policies.
- 3.9 All of the designated Strategic Partners and Groupings meet these conditions. Obviously, the current crisis is exceptional. The companies are implementing resilience actions and activity, but their on-going programming, income, planning and staffing challenges are without precedent.
- 3.10 Impacts such as box office refunds, booking income losses, related loss of associated business income streams such as cafes and bars, cancelled contracts, related individual artist and practitioner fees being honoured, and staff retention and potential redundancies, amongst much else, are all happening as a result of this crisis.
- 3.11 The need to be fit for purpose when the crisis finally concludes is also a pressing consideration.
- 3.12 It is therefore recommended that the Council leads on actions where it can to contribute to all efforts to mitigate the situation in the meantime, and continues to work with Scottish and UK Government and partner agencies to ensure that existing planned resources are released, and grant funding continues to circulate where possible. To both mitigate impacts as far as possible and seek to retain the existence of our exceptionally important cultural offer for reintroduction in due course.
- 3.13 Other funding programmes will also be progressed, such as the Diversity and Inclusion Fund to ensure that at least some resources are being allocated to smaller

companies and artists and practitioners. Thus, allowing the planning of diverse activities for delivery following the conclusion of the crisis, and contributing to the retention of the cultural vibrancy of the city going forward.

## 4. Main report

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### COVID-19

- 4.1 It is proposed to progress all the recommended funding strands as set out in this report. Following usual practice, 70% of grant awards will be released in the first instance. Normally, the balance of funding would be released in Autumn each year. Given the current COVID-19 crisis, the timing of the second payment of funding will be kept under regular review.
- 4.2 The Council is working in close partnership with Creative Scotland and the Scottish and UK Governments to contribute to and facilitate where possible the retention and success of our city's cultural bedrock.

### Culture Grants

- 4.3 Proposals are recommended to ensure support for the city's year-round programme of cultural activity and infrastructure, as well as the city's festivals, in line with the [Culture Plan](#), [Thundering Hooves 2.0](#) and the [Council's Commitments](#). In 2014, the Council approved the principle of three-year funding agreements for arts organisations funded by the service.
- 4.4 2019/20 revenue grants programme represented the final year of annual funding status, the final year of the 10% of budget savings recommendations and accommodation of the development of new programmes taking into account the outcomes of the [Third Party Cultural Grants Review](#) and the [Culture Plan](#).
- 4.5 The total proposed cultural grants budget for 2020/21 is £4,689,279. The Review outcome aimed to ensure continued support for the provision of year-round cultural activity and to align with the development of future project grant programmes and initiatives reflecting the Culture Plan priorities and Council Commitments whilst seeking to maintain the fundamental stability of the cultural sector in the city.

### Strategic Partners and Groupings

- 4.6 The Strategic Partners and Groupings funding models were agreed at Committee in [June 2019](#).
- 4.7 The Culture Service requested Strategic Partners and Groupings applications on 12 September 2019 with a submission deadline date of 25 October 2019.
- 4.8 Submitted applications were considered by a Panel made up of both Council and external representatives. The Panel membership comprised the Head of Division - Media, Communication and Performing Arts (Queen Margaret University), the Multi-artform Manager (Creative Scotland), Senior Accountant (City of Edinburgh Council (CEC)) and the Culture Strategy Manager (CEC).
- 4.9 The application process was designed and implemented to ensure clear alignment with the previously agreed revenue funding Priorities which are attached for

reference at Appendix 2. Funding and Monitoring Agreements will be finalised following the outcomes of this meeting.

### **Edinburgh Visual Artist and Craft Maker Awards (VACMA) and an Emerging Artists Bursary Scheme Funding Programme**

- 4.10 Included in the funding recommendations for 2020/21 is the budget of £19,750 for the Edinburgh VACMA and Emerging Artists Bursary Scheme. This fund is delivered in a match funding partnership with Creative Scotland (CS). Each year the City of Edinburgh Council make an application to CS for match funding to run these programmes. They provide fundamental practice, mentoring and networking development support to individual visual arts, crafts, and performing arts practitioners in the city.
- 4.11 The VACMA scheme awards grants of up to £1,500 to individual artists/makers living or based in Edinburgh towards costs in developing new work.
- 4.12 The Bursary Programme supports two successful applicants per year to develop and progress their creative practice over 12 months with an initial award of £1,500 per applicant, and a project development resource of up to £1,500 in each case. The programme is tailored to the individual artist and includes mentoring which can lead to the development of skills and training, creation of new work, presenting and marketing work.
- 4.13 There are two rounds of the award schemes per annum with deadlines set in October and February. There is an awards panel, with current membership of Visual Arts Officer (Creative Scotland), Director (Edinburgh Sculpture Workshop), a visual artist and curator, a jeweller, and Cultural Development Officer (CEC). There were nine awards allocated in the first round. The second panel meeting took place on 4 March 2020 and awards were made by Monday 9 March 2020.

### **Partnership with Royal Edinburgh Military Tattoo (REMT) – Culture Project Fund (Promoting Access)**

- 4.14 2019/20 is the final year of the three year culture project grants partnership with the REMT. A total of £97,700 was available in 2019/20 (£47,208 provided by the Council and £50,000 from REMT).
- 4.15 Grants were recommended by a specialist panel featuring arts industry professionals and representatives from the REMT and the Council. The 2019/20 panel members were: Director, Artlink; Director, TRACS, Chief Operating Officer, REMT and Cultural Development Officer, CEC.
- 4.16 A total of 21 grants were awarded in 2019/20 to organisations working in a range of art forms, supporting projects taking place across Edinburgh, with a focus on promoting access for people who experience barriers to engaging with arts and culture. 2019/20 awards are listed at Appendix 3.

### **Edinburgh Emerging Visual Artists Programme**

- 4.17 It is recommended that the budget previously allocated to the REMT partnership project is aligned in 2020/21 to an emerging artists programme to be delivered with

the Edinburgh Art Festival, further consolidating Council support of creative opportunities for visual artists living and working in the city, and also linked to the previously described VACMA and Bursary Funds.

- 4.18 This programme builds on the Council's fundamental partnership role in contributing to facilitating and supporting opportunities for practitioners and artists across all artforms in the city. The development of visual artist opportunities is essential to align this sector with the existing and on-going support of other artforms in Edinburgh. This programme acknowledges that the prospects for emerging visual artists to further develop and exhibit their work require support to establish a reliable ladder of opportunity in Edinburgh.
- 4.19 The Festival works successfully with a uniquely wide range of community organisations, galleries, visual artforms (e.g. sculpture, print, film, digital, light and so on) practitioners and artists year-round across Edinburgh. This recommendation aligns well with artist and practitioner opportunities provided across other artforms captured in the Flexible Fund recommendations and the Strategic Partners and Grouping banding priorities as previously reported and agreed at Committee in June 2019. This programme could also facilitate responsive input to potential opportunities for artists such as the Granton Gasometer lighting project.
- 4.20 2020/21 would be a pilot year, and assessment of the success and impact of the programme would inform next steps.

#### **Partnership Diversity and Inclusion - Work Programme Funding 2020/21**

- 4.21 The main intention behind this project is the ambition, in partnership with Creative Scotland, to support Edinburgh's cultural sector to build capacity to better engage with, understand, reflect, represent and respond to the current, and increasing diversity in the city. A Diversity Officer post has been created for a two-year period. The post was implemented in September 2019.
- 4.22 The city currently lacks a collective overview of our diverse communities and therefore an active culture-based programme of shared activity and communication to further this understanding is needed.
- 4.23 The programme will also work with the project being progressed by the Culture Service in partnership with the University of Edinburgh in developing a citywide cultural mapping online resource.
- 4.24 A first update report on the development programme of the Diversity Officer will be presented to June committee.

#### **Flexible Fund Update**

- 4.25 As previously reported to Committee in [June 2019](#), a Flexible Fund of £200,000 has been identified as a direct result of the Third Party Cultural Grants Review.
- 4.26 The Funds for 2020/21 have been identified to further reflect the city's Culture Plan to deliver wider access to Council cultural funding opportunities and to continue the Council's core role in ensuring Edinburgh is a city of creative opportunities.

- 4.27 As stated in the Action Plan agreed at Committee (June 2019), the Council is committed to promoting stronger collaboration, developing new partnerships and creating new funding streams for the culture sector in Edinburgh.
- 4.28 Reflecting recommendations of the [Desire Lines Report](#), the Flexible Fund also aims to 'invest in artists' development, and support and sustain the local artistic community' as well as 'support greater partnership working across the arts and culture sector enabling it to flourish year-round.'
- 4.29 The Fund has now been further developed to establish two cultural project fund opportunities, the first in February 2020 for projects developed in financial year 2020/21. The first is the Diversity and Inclusion Fund (February 2020), the second will be the Arts and Health Project Fund (launch currently scheduled for May 2020). The proposed details of the fund will be shared in due course with Committee in advance of the proposed launch date.

#### **Diversity and Inclusion Fund (launched 24 Feb 2020)**

- 4.30 In line with Creative Scotland's recognition of 'a major gap in Black, Asian and Minority Ethnic (BAME) led arts in Scotland', the City of Edinburgh Council identified ethnicity as one of the protected characteristics that lead to disadvantage across all service areas, arts and culture being no exception.
- 4.31 Reflecting the findings and recommendations of the City of Edinburgh Council Equality, Diversity and Rights Framework 2017-21: Interim Progress Report, 2017-2019', the Diversity and Inclusion Fund has been developed to 'advance equality of opportunity between people who share a protected characteristic,' (in that context ethnicity other than Scottish/British White).
- 4.32 Finally, in response to feedback from BAME artists and creatives based in Edinburgh which has highlighted a lack of diversity and representation in mainstream programming and cultural offering, this fund seeks to make inroads into addressing underrepresentation of BAME artists and creatives in our city.
- 4.33 The Diversity and Inclusion Project Fund Guidelines are provided at Appendix 4.

#### **Multi-cultural Event 2020**

- 4.34 As reported to Committee in [January 2020](#) as part of the Festivals and Events Core Programme Report recommendations, the Culture Service is seeking to deliver a second year of the successful multi-cultural event first held in 2019. The proposed budget of £43,600 would be made up of a combined contribution of an allocated cultural funding grant of £33,600 and £10,000 from the citywide community events fund 2019/20.

#### **Living Wage**

- 4.35 As previously reported to Committee in [November 2017](#), since 2017/18 the Living Wage has been included as a standard requirement in the funding application paperwork and agreement conditions. The data supplied is submitted to the Council's Central Grants Register.

## 5. Next Steps

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- 5.1 Following the Leadership Advisory Panel consideration and approval, the recommended projects, funding agreements and monitoring programmes will be implemented as described.
- 5.2 Continue to work closely with Creative Scotland, the Scottish and UK Governments and the cultural sector to mitigate where possible the negative impacts of the COVID-19 crisis.
- 5.3 Launch the second Flexible Fund focused on Arts and Health projects in May 2020.
- 5.3 Fulfil Culture Plan objectives:
  - 5.3.1 ensure that everyone has access to world class cultural provision;
  - 5.3.2 encourage the highest standards of creativity and excellence in all aspects of cultural activity;
  - 5.3.3 support greater partnership working in the cultural and creative sectors and maximise resources available to help them thrive all year round;
  - 5.3.4 articulate the positive impact of culture in Edinburgh and promote Edinburgh's cultural success locally, nationally and internationally;
  - 5.3.5 develop and support the infrastructure which sustains Edinburgh's cultural and creative sectors; and
  - 5.3.6 invest in artist and practitioner development, and support and sustain the local artistic community.

## 6. Financial impact

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- 6.1 The total recurring available budget for the third-party grants programme in 2020/21 is currently £4,689,279. The budget formed part of the Council's 2020/21 budget framework which was approved by Council on [20 February 2020](#). The grant programme has been allocated on a three year in principle funding basis and will be subject to review annually.
- 6.2 The recommended grants programme is set out in Appendix 1.

## 7. Stakeholder/Community Impact

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- 7.1 The Culture Service will continue to consult and co-produce projects, activities, services and funds with providers and service users in line with the remit of the Culture Service.
- 7.2 The Council's funding of third parties through grant aid significantly contributes to the delivery of its Equality Act 2010 duty to seek to eliminate unlawful discrimination, harassment and victimisation, and to advance equality and foster good relations.

- 7.3 Grants to third parties contribute to the city's Sustainable Edinburgh 2020 objectives and enable the Council to meet Climate Change (Scotland) Act 2009 Public Bodies Duties.

## **8. Background reading/external references**

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- 8.1 Report to Culture and Communities Committee, 18 June 2019 – [Third Party Grants Funding – Review Outcomes](#)
- 8.2 Report to Culture and Communities Committee, 26 March 2019 – [Culture Service Third Party Grants Funding 2019/20](#)
- 8.3 Report to Culture and Communities Committee, 20 March 2018 - [Culture Service Third Party Grants Funding 2018/19](#)
- 8.4 Report to Culture and Sport Committee, 20 March 2017 - [Culture Grants and Service Payments to Organisations 2017/18](#).

## **9. Appendices**

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- 9.1 Appendix 1 – 2020/21 Cultural Grant Recommendations.
- 9.2 Appendix 2 - Strategic Partners and Groupings Funding Band Priorities.
- 9.3 Appendix 3 - Partnership with Royal Edinburgh Military Tattoo (REMT) – Culture Project Fund (Promoting Access) - 2019/20 awards.
- 9.4 Appendix 4 - Flexible Fund – Diversity and Inclusion Project Fund Guidelines.

## 2020/21 CULTURAL GRANT RECOMMENDATIONS

## Strategic Partners

Organisation	Banding (up to)	2019/20 Level of Grant Award	Recommended Level of Grant 2020/21
	<b>£20,000</b>		<b>Year 1 of 3</b>
Edinburgh Art Festival		£9,177	£20,000
Edinburgh Printmakers		£9,999	£20,000
Edinburgh Sculpture Workshop		£12,084	£20,000
Stills Gallery		£16,203	£20,000
	<b>£50,000</b>		
Dance Base		£43,713	£50,000
Edinburgh International Book Festival		£46,154	£50,000
	<b>£75,000</b>		
Edinburgh Festival Fringe		£85,941	£75,000
	<b>£100,000</b>		
Artlink		£88,142	£100,000
Centre for the Moving Image		£102,921	£100,000
Edinburgh Jazz and Blues Festival		£113,861	£100,000
Imaginate		£73,452	£100,000
	<b>£125,000</b>		
Festivals Edinburgh		£149,179	£125,000
	<b>£150,000</b>		
Edinburgh Science		£151,465	£150,000
North Edinburgh Arts		£140,956	£150,000
	<b>£2,500,000</b>		
Edinburgh International Festival		£2,126,808	£2,026,000
<b>Total</b>		<b>£3,170,055</b>	<b>£3,106,000</b>

## Strategic Partners: Groupings

Organisation	Banding (up to)	2019/20 Level of Grant Award	Recommended Level of Grant 2020/21
<b>Literature Grouping:</b>	<b>£100,000</b>		<b>Year 1 of 3</b>
TRACS		£31,200	£41,000
Edinburgh UNESCO City of Literature		£29,462	£47,700
Scottish Poetry Library		£4,113	£10,000
Scottish Book Trust		£412	£1,200
<b>Total</b>		<b>£65,187</b>	<b>£99,900</b>
<b>Theatres Grouping:</b>	<b>£1,000,000</b>		
Capital Theatres (Service Payment)		£586,154	£585,130
Royal Lyceum Theatre Company		£328,830	£328,830
Traverse Theatre		£40,447	£40,447
Lung Ha Theatre Company		£15,593	£15,593
Edinburgh Performing Arts Development (EPAD)		£13,000	£30,000
<b>Total</b>		<b>£984,024</b>	<b>£1,000,000</b>

## Revenue New Model Partnership Funding

Organisation	Banding (up to)	2019/20 Level of Grant Award	Recommended Level of Grant 2020/21
			<b>Year 1 of 3</b>
Scottish Chamber Orchestra	<b>£50,000</b>	£41,238	£50,000
Queens Hall	<b>£60,000</b>	£84,200	£60,000
<b>Total</b>		<b>£125,438</b>	<b>£110,000</b>

## Grant Review Changes 2019/20

Organisation	2019/20 Level of Grant Award	Recommended Level of Grant 2020/21
Collective Gallery	£5,588	£0
Drake Music Scotland	£3,823	£0
Edinburgh International Harp Festival	£1,443	£0
Music in Hospitals and Care Scotland	£850	£0
Puppet Animation Scotland	£8,200	£0
Royal Scottish National Orchestra	£41,238	£0
Waverley Care Arts Project	£10,194	£0
<b>Total</b>	<b>£71,336</b>	<b>£0</b>

## Flexible Fund

Flexible Fund 2020/21 Priorities	Total £200,000
Diversity and Inclusion	£100,000
Arts and Health	£100,000

## Transition Funding

Organisation	2019/20 Level of Grant Award	Recommended Level of Grant 2020/21
		<b>Year 1 of 1</b>
Scots Fiddle Festival	£4,290	£4,290
Scottish Indian Arts Forum	£4,255	£4,255
<b>Total</b>	<b>£8,545</b>	<b>£8,545</b>

## 2020/21 Project Funding

<b>Culture Plan Budget</b>	<b>2019/20 Level of Grant</b>	<b>Recommended levels for 2020/21</b>
Culture Plan Development and Implementation Fund	£30,684	£30,684
Edinburgh Visual Artist and Craft Maker Awards (partnership programme with Creative Scotland)	£19,750	£19,750
Co-Funded Temporary Diversity Agent for Change Post (partnership with Creative Scotland)	£33,600	£33,600
Edinburgh Emerging Visual Artists Programme – development partnership with EAF	£47,208	£47,208
Multicultural Event (Year 2 of 2)	£33,600	£33,600
<b>Total</b>	<b>£164,842</b>	<b>£164,842</b>

	<b>Total Budget 2019/20</b>	<b>Total Budget 2020/21</b>
<b>Total Culture Budget</b>	<b>£4,589,427</b>	<b>£4,689,287</b>

### Third Party Cultural Grants Strategic Partners and Groupings

#### PRIORITIES

##### **Up to £20,000 Applications should provide, describe and evaluate:**

1. describe how your organisation will provide opportunities for Edinburgh residents as arts and creative practitioners.
2. describe how your organisation will provide co-operative and/or partnership programmes of arts production and programming.
3. describe how your organisation will actively engage with, and reflect, the city's diverse population in your programmes of artistic development.

##### **Up to £50,000 Applications should provide, describe and evaluate:**

1. describe how your organisation will provide opportunities for Edinburgh residents as arts and creative practitioners.
2. describe how your organisation will provide co-operative and/or partnership programmes of arts production and programming.
3. describe how your organisation will actively engage with, and reflect, the city's diverse population in your programmes of artistic development.
4. describe how your organisation will provide community engagement programmes ensuring direct practitioner experience in their delivery.
5. describe how your organisation will articulate the positive impact of culture in Edinburgh and promote Edinburgh's cultural success locally.

##### **Up to £75,000 Applications should provide, describe and evaluate**

1. describe how your organisation will provide opportunities for Edinburgh residents as arts and creative practitioners.
2. describe how your organisation will provide co-operative and/or partnership programmes of arts production and programming.
3. describe how your organisation will actively engage with, and reflect, the city's diverse population in your programmes of artistic development.
4. describe how your organisation will provide community engagement programmes ensuring direct practitioner experience in their delivery.
5. describe how your organisation will articulate the positive impact of culture in Edinburgh and promote Edinburgh's cultural success locally.
6. describe how you will commission new work.

##### **Up to £100,000 Applications should provide, describe and evaluate**

1. describe how your organisation will provide opportunities for Edinburgh residents as arts and creative practitioners.

2. describe how your organisation will provide co-operative and/or partnership programmes of arts production and programming.
3. describe how your organisation will actively engage with, and reflect, the city's diverse population in your programmes of artistic development.
4. describe how your organisation will provide community engagement programmes ensuring direct practitioner experience in their delivery.
5. describe how your organisation will articulate the positive impact of culture in Edinburgh and promote Edinburgh's cultural success locally.
6. describe how you will commission new work.
7. describe how your organisation will support and deliver greater partnership working in the cultural and creative sectors and maximise resources available to help them thrive year round.

**Up to £125,000 Applications should provide, describe and evaluate**

1. describe how your organisation will provide opportunities for Edinburgh residents as arts and creative practitioners.
2. describe how your organisation will provide co-operative and/or partnership programmes of arts production and programming.
3. describe how your organisation will actively engage with, and reflect, the city's diverse population in your programmes of artistic development.
4. describe how your organisation will provide community engagement programmes ensuring direct practitioner experience in their delivery.
5. describe how your organisation will articulate the positive impact of culture in Edinburgh and promote Edinburgh's cultural success locally.
6. describe how you will commission new work.
7. describe how your organisation will support and deliver greater partnership working in the cultural and creative sectors and maximise resources available to help them thrive year round.
8. describe how your organisation will invest in artist and practitioner development, and support and sustain the local artistic community.

**Up to £150,000 Applications should provide, describe and evaluate**

1. describe how your organisation will provide opportunities for Edinburgh residents as arts and creative practitioners.
2. describe how your organisation will provide co-operative and/or partnership programmes of arts production and programming.
3. describe how your organisation will actively engage with, and reflect, the city's diverse population in your programmes of artistic development.
4. describe how your organisation will provide community engagement programmes ensuring direct practitioner experience in their delivery.

5. describe how your organisation will articulate the positive impact of culture in Edinburgh and promote Edinburgh's cultural success locally.
6. describe how you will commission new work.
7. describe how your organisation will support and deliver greater partnership working in the cultural and creative sectors and maximise resources available to help them thrive year round.
8. describe how your organisation will invest in artist and practitioner development, and support and sustain the local artistic community.
9. describe how your organisation will deliver new work commissioning and development, in particular, working with Edinburgh-based artists and practitioners.
10. describe how your organisation will deliver a national and international programme, profile and reputation.

**Up to £1,000,000 Applications should provide, describe and evaluate**

1. describe how your grouping will provide opportunities for Edinburgh residents and visitors as arts and creative practitioners.
2. describe how your grouping will provide co-operative and/or partnership programmes of arts production and programming.
3. describe how your grouping will actively engage with, and reflect, the city's diverse population in your programmes of artistic development.
4. describe how your grouping will provide community engagement programmes ensuring direct practitioner experience in their delivery.
5. describe how your grouping will articulate the positive impact of culture in Edinburgh and promote Edinburgh's cultural success, locally, nationally and internationally.
6. describe how your grouping will commission new work.
7. describe how your grouping will support and deliver greater partnership working in the cultural and creative sectors and maximise resources available to help them thrive year round.
8. describe how your grouping will invest in artist and practitioner development, and support and sustain the local artistic community.
9. describe how your grouping will deliver new work commissioning and development opportunities, in particular, working with Edinburgh-based artists and practitioners.
10. describe how your grouping will deliver a national and international programme, profile and reputation.
11. describe how your grouping will focus on excellence in the content, practice and delivery of artistic programmes of benefit to local artists.
12. describe how your grouping will develop and support the infrastructure which sustains Edinburgh's cultural and creative sectors.
13. describe how your grouping will ensure that everyone has access to world class cultural provision.

14. describe how your grouping will encourage the highest standards of creativity and excellence in all aspects of your activity.

**Up to £2,500,000 Applications should provide, describe and evaluate**

1. describe how your organisation will provide opportunities for Edinburgh residents and visitors as arts and creative practitioners.
2. describe how your organisation will provide co-operative and/or partnership programmes of arts production and programming.
3. describe how your organisation will actively engage with, and reflect ,the city's diverse population in your programmes of artistic development.
4. describe how your organisation will provide community engagement programmes ensuring direct practitioner experience in their delivery.
5. describe how your organisation will articulate the positive impact of culture in Edinburgh and promote Edinburgh's cultural success, locally, nationally and internationally.
6. describe how you will commission new national and international productions.
7. describe how your organisation will support and deliver greater partnership working in the cultural and creative sectors and maximise resources available to help them thrive year round.
8. describe how your organisation will invest in artist and practitioner development, and support and sustain the local artistic community.
9. describe how your organisation will deliver new work commissioning and development opportunities, in particular, working with Edinburgh-based artists and practitioners.
10. describe how your organisation will deliver a significant national and international programme, profile and reputation.
11. describe how your organisation will focus on excellence in the content, practice and delivery of artistic programmes of benefit to local artists.
12. describe how your organisation will develop and support the infrastructure which sustains Edinburgh's cultural and creative sectors.
13. describe how your organisation will ensure that everyone has access to world class cultural provision.
14. describe how your organisation will encourage the highest standards of creativity and excellence in all aspects of the activity.
15. describe how your organisation will demonstrate significant intergovernmental/NGO support for activities in cash or kind – **describe how you measure and evaluate this success.**
16. describe how your organisation will demonstrate significant support from philanthropic sources, Trusts and Foundations - **describe how you measure and evaluate this success.**

## APPENDIX 3

### CEC/REMT Culture Project Fund 2019/20

	<b>Applicant Name</b>	<b>Project Description</b>	<b>Grant</b>
1	Citadel Arts Group	Telling Stories: Making Plays. Structured workshops where ideas and situations from the Croft an Righ tenants' own stories will be combined into a short drama.	£3,850
2	Collective Gallery	Mayday PLAY! - a long weekend of artist-led adventure play for children and their carers over the Mayday bank holiday focussed on making instruments and sound.	£5,500
3	Creative Electric	Creative Electric's free-for-all: a carefully researched project that targets social groups who currently don't engage fully with the arts due to lack of support, social anxiety and/or financial barriers	£5,350
4	Dirlebane Theatre Company	BOUNCE tour 2020: a theatre clown show for children aged 7 – 10 years old	£3,280
5	Edinburgh Printmakers Limited	2020 Visions: a series of six artist-led printmaking workshops for around eight artists with visual impairments as well as commissioning a descriptive tour script for Castle Mills to improve access for visually impaired audiences and practitioners.	£4,755
6	Grassmarket Projects CIC	Lost Boy Found: a project that seeks to build the confidence, improve the mental well-being and develop the skills of young people in the Edinburgh area aged between 18 to 25 years of age who are currently at risk of offending or have been identified as being at risk of offending in the future	£4,500
7	HD Arts Productions Community Interest Company t/a Hidden Door	Light Gatherer at Hidden Door Festival: a series of workshops and accessible performances built around Edinburgh composer Esther Swift's mesmeric Scottish folk ensemble piece.	£4,876
8	Imaginate	Selkie Was A Sea Witch: A traditional Scottish story, revisited in poetry and choreography, explores what it takes to feel at home in your own skin	£7,280
9	Link Up – c/o Thistle Foundation	Craigmillar Tapestry – Stitches in Time (Phase 2): Using the arts to capture and celebrate the unique heritage and culture of the wider Craigmillar area.	£5,000
10	Live Music Now Scotland	Together in Tune! A series of intergenerational performances by traditional Scottish musicians in care homes	£5,160
11	Oi Musica CIC	'Brass Blast Pianodrome Collaboration' will enable young people from all backgrounds to develop performance and music leadership skills, join workshops and perform at the Edinburgh Festivals.	£5,000
12	Puppet Animation Scotland	Cucinema [working title]: A family-orientated workshop which teaches participants about the basics of animation.	£4,490
13	Starcatchers Productions Ltd	Starcatchers' Satellites - – developing a constellation of positive artist-led creative play for families in Wester Hailes, Broomhouse and Sighthill	£5,000

14	Stills	This Is Us (Here We Are). A creative multi-media project designed by women who have experienced domestic abuse to create an un-magazine.	£4,606
15	Strange Town	Offering free places in Strange Town Youth Theatre and After School Drama Outreach to children and young people from disadvantaged backgrounds and low-income families.	£4,955
16	Tenterhooks	Tenterhooks will tour MESS, our classroom-based theatre performance for young audiences with profound and multiple learning disabilities (PMLD) to SEN schools across Edinburgh.	£4,914
17	THE SOUNDHOUSE ORGANISATION/Edinburgh tradfest	Edinburgh Tradfest – a live music festival celebrating the past, present and future of traditional music from Scotland and around the world.	£7,000
18	TMSA Edinburgh & Lothians Branch	Northern Streams 2020: a celebration of the evolving Scottish and Nordic folk culture	£1,895
19	Travelling Gallery	Travelling Gallery Spring 2020, Edinburgh workshops: artist-led workshops with targeted groups in four Edinburgh venues.	£1,790
20	Traverse Theatre	Strange Tales Vol 2: Stories from Edinburgh: Two residencies for BAME artists to explore adapting traditional stories to develop bold and innovative works in progress.	£4,000 (to support one residency)
21	Yard Heads	The Lightning Plebiscite – collaborative creative drama/film project about Leith's 1920 amalgamation into Edinburgh, advancing community access to the City's heritage, history and cultural resources	£4,000

**TOTAL: £97,201**



## CULTURE SERVICE - FLEXIBLE FUNDING

### APPLICATION GUIDELINES 2020/21

#### DIVERSITY & INCLUSION FUND:

Promoting BAME (Black, Asian and Minority Ethnic) representation  
in Edinburgh's arts and culture sector

#### INTRODUCTION

The City of Edinburgh Council has allocated resources to establish two cultural project funding opportunities beginning in February 2020 for projects developed in financial year 2020/21 - Diversity & Inclusion Fund (February 2020) and Arts & Health Fund (May 2020).

This funding has been allocated as a result of the city's Culture Plan to deliver wider access to Council cultural funding opportunities and continues the Council's core role in ensuring Edinburgh is a city of creative opportunities. Our cultural activity and offer continues to be a crucial contribution to the city's success as an exceptional place to live and work.

As stated in the Action Plan agreed at the Culture and Communities Committee Meeting on 18 June 2019, the City of Edinburgh Council committed to promoting *stronger collaboration, developing new partnerships and creating new funding streams* for the culture sector in Edinburgh.

Reflecting recommendations of the Desire Lines Report, the Flexible Fund aims to 'invest in artists' development, and support and sustain the local artistic community' as well as 'support greater partnership working across the arts and culture sector enabling it to flourish year-round.'

In the light of the Creative Scotland's recognition of 'a major gap in BAME-led arts in Scotland', the City of Edinburgh Council identified ethnicity as one of protected characteristics that lead to disadvantage across all service areas, arts and culture being no exception.

In line with the findings and recommendations of the City of Edinburgh Council Equality, Diversity and Rights Framework 2017-21: Interim Progress Report, 2017- 2019', the Diversity & Inclusion Fund has been developed to 'advance equality of opportunity between people who share a protected characteristic,' (in that context ethnicity other than Scottish/British White).

Finally, in response to feedback from BAME artists and creatives based in Edinburgh which has highlighted a lack of diversity and representation in mainstream programming

and cultural offering, this fund seeks to make inroads into addressing underrepresentation of BAME artists and creatives in our city.

## **PURPOSE OF SCHEME:**

Grants will be awarded to projects that promote greater collaboration between minority ethnic artists/practitioners and Edinburgh-based cultural organisations. Projects should reach, involve, benefit and engage BAME artists/creative practitioners and cultural organisations based in Edinburgh.

The fund is intended to support projects and activities, including professional development, production development and cultural events, that utilise one or multiple art forms, such as visual and performing arts (music, dance, spoken word and theatre), film, digital arts, literature and poetry, to promote greater collaboration between BAME artists and creatives and cultural organisations in Edinburgh.

## **FUNDS AVAILABLE:**

A total budget of £100,000 is available offering six grant awards of up to £5,000; three grants of up to £10,000 and two grant awards of up to £20,000 for projects developed in financial year 2020/21.

**Applicants should apply for the exact amount needed for their project and will not automatically be awarded the maximum available and the awards panel reserves the right to offer an amount different to that requested.**

**DEADLINE: Friday 3 April 2020 (23:59 GMT). Late applications will not be accepted.**

**Please note** successful applicants receiving £10,000 and over will be subject to having their grant split into two payment (70% on receipt of signed funding agreement paperwork and 30% following the submission and approval of an update report on completion of project). You will be advised w/b 27 April if your application has been successful or not by email. Payments to successful applicants are envisaged to be made within 6-8 weeks from the date of notification of grant award.

## **WHO CAN APPLY?**

- Projects involving Edinburgh-based artists and practitioners and taking place within the City of Edinburgh boundary with Edinburgh based partners.
- Partnership working is a City and Culture Plan funding priority therefore applicants will be expected to place an emphasis on this in any submission. This can be both in cash and/or in kind.
- A charitable/not for profit status organisation must be the lead project partner to allow the release of any potential grant award.
- A revenue funded Strategic Partner organisation or Grouping cannot lead on an application or directly receive project grant funding. They can, however, be involved as a partner in any application. For example, a venue may act as host or a company provide in-kind support. A list of CEC Strategic Partner organisations and Groupings can be found in the Related Documents section.
- Only one application per organisation can be considered.
- Please note that the same project cannot be considered for both funds (ie Diversity & Inclusion Fund and the Arts & Health Fund).

The [Culture Plan](#) vision is that “city partners work together to keep culture and creativity at the heart of Edinburgh’s success”. Further information on the vision can be accessed through the [Council’s Business Plan](#).

## CRITERIA:

Applications will be assessed against the following criteria:

- an imaginative and/or experimental creative concept;
- confirmed partnerships and quality of project management;
- practical involvement of BAME artists and creative practitioners **and/or** genuine engagement of the city’s (BAME) communities.

## PRIORITIES:

1. Demonstrable BAME artist/practitioner involvement;
2. Creative concept; and
3. Partnership working - a City and Culture Plan funding priority.

We will be assessing the likely impact of the project and to what degree it will extend the reach of cultural activity in the city, greater visibility and representation of the BAME arts and culture in particular.

We want to see how you propose to use this funding and what you envisage the direct impact of that funding will be.

Our focus will be on what major difference this funding will make to the project (ie what wouldn’t happen without this support).

## EXCLUSIONS:

### Applications cannot be considered:

- for projects already started or planned to start before the decision is made, ***unless it is the next stage of a previously completed phase of work;***
- if received after the deadline date; and
- unless there is a suitable management/governance structure in place

### Funding cannot support:

- Revenue costs or permanent posts
- Press events or launches
- Equipment items or capital projects
- Projects which primarily take place outside Edinburgh.

Please note that the support offered to BAME artists and creatives by this fund is using positive action to promote equality as reflected in the Equality Act 2010.