

**QUESTION NO 1**

**By Councillor Rust for answer by the  
Convener of the Transport and  
Environment Committee at a meeting  
of the Council on 11 March 2021**

- Question** (1) Please confirm the total anticipated cost of running the consultation on *Spaces for People* becoming permanent for all tasks involved which will include as a minimum:
- a) Planning the consultation approach;
  - b) Designing and writing the consultation materials (in all accessible formats);
  - c) Producing the consultation materials - print costs and digital implementation costs, and any technical requirements to keep the consultation secure and unable to be manipulated by special interest groups;
  - d) Promoting the materials - including any postage, adverts design, media spend, time spent on press releases etc;
  - e) Analysing the responses;
  - f) Preparing the report for committee.
- Answer** (1)
- Question** (2) Please confirm any anticipated costs payable to bodies/organisations external to CEC, including Social Marketing Gateway consultancy (SMG).
- Answer** (2)
- Question** (3) Please confirm amount of officer time/resource scheduled to be involved in making *Spaces for People* projects permanent.
- Answer** (3)

**Question** (4) Please advise from what budget will such spend be made i.e. the existing *Spaces for People* Budget or from which CEC Budget?

**Answer** (4)