

# Development Management Sub Committee

report returning to Committee - Wednesday 21 April 2021

## Application for Advert Consent 20/03658/ADV at Advertising Drum, Brunswick Street, Edinburgh. Arts and Culture Advertising Structure.

Item number

Report number

Wards

B12 - Leith Walk

### Recommendations

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It is recommended that this application be Granted subject to the details below.

### Background information

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The application was considered by the Development Management Sub Committee on 3rd March 2021.

The application was continued to allow the Roads Authority to carry out a site visit to assess potential implications upon pedestrian movement around the site.

Clarification was also sought in relation to the site's proximity to the ongoing tram works in the area, along with the potential impact the proposed advertisement drum could have upon an existing tree located on the widened footway.

### Main Report

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The application is recommended for approval.

#### Waste Bins and Pedestrian Movement

The Roads Authority carried out a site visit on 17th March 2021.

The aim of the site visit was to confirm the location of the communal waste bins and assess the implications of the proposed drum on pedestrian movement around the drum, cycle racks and access to the bins.

The site visit found the communal waste bins correctly located on the road, along the double yellow lines.

It is confirmed that the distance between the proposed drum and the kerblines (beyond which the bins sit), the cycle racks, and the nearest building (Oddbins) all exceed the 2m footway width recommended by the Roads Authority.

Following the site visit, and given the above distances, the Roads Authority is satisfied that pedestrian movement within the area will not be impeded by the installation of the proposed drum. The Roads Authority confirm that there are no road or pedestrian safety concerns at this location.

### Proximity to Tram works

In terms of the ongoing "Trams to Newhaven" development, the site does not fall within the boundary for these works and will not be affected by these future tram works. The widened footway is shown to remain on the approved drawings.

Furthermore, given its position along Brunswick Street and set away from ongoing works, the proposed drum will have no impact upon the construction works for the tramline.

### Existing Tree on Site

Clarification was sought with regards to the potential impact the proposed drum could have on the existing mature tree within the site.

The tree trunk is located further from the proposed drum position than the existing cycle racks and would sit to the right of the existing traffic sign. The tree's lowest sitting branches would sit above the height of the drum.

The applicant has confirmed that tree already requires pruning to ensure that the traffic sign remains visible to drivers entering Brunswick Street. This existing pruning measures would also ensure that no branches would come into contact with the drum.

In light of the existing mitigation measures, the proposed advert drum will not be to the detriment of the existing tree.

### Conclusion

The proposed advertisement drum will not be to the detriment of road or pedestrian safety or the amenity of the area. The existing tree on site will not be adversely affected by the proposal.

It is recommended that the application is granted subject to the conditions and informatives recommended in the Report of Handling presented to the Committee on the 3rd March 2021.

## Links

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### **Policies and guidance for this application**

NSG, NSADSP, NSBUS, NSGD02,

A copy of the original Committee report can be found in the list of documents at

<https://citydev-portal.edinburgh.gov.uk/idxpa-web/applicationDetails.do?activeTab=documents&keyVal=QG0RFXEWKDK00>

or Council Papers online

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