

# Development Management Sub Committee

report returning to Committee - Wednesday 21 April 2021

## **Application for Advert Consent 20/03685/ADV at Advertising Drum 8 Metres North of, 147 Ferry Road, Edinburgh. Arts and culture advertising structure.**

**Item number**

**Report number**

**Wards**

B12 - Leith Walk

### **Recommendations**

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It is recommended that this application be withdrawn

### **Background information**

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The application was considered by the Development Management Sub Committee on 3rd March 2021.

The application was continued to allow the Roads Authority to carry out a site visit to assess potential implications upon pedestrian movement on the footway around the corner of the site, as well as the potential impact upon a driver's line of sight at the road junction.

### **Main Report**

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The Roads Authority carried out a site visit on 17th March 2021.

The site visit confirmed that the advertisement drum proposed on the corner of the junction will sit in the line of sight for drivers entering the junction. As such, the Roads Authority has objected to the proposal on road safety grounds.

Alternative locations were considered, but it was concluded that there are no other suitable locations within the area of hardstanding that will not have an impact upon driver's visibility and raise road safety concerns.

In light of this, it was recommended that the application be withdrawn.

The applicant wishes to progress with the Arts and Culture advertising project in full co-operation with the Council, and in that spirit agreed to withdraw the application.

## **Links**

**[Policies and guidance for this application](#)**

A copy of the original Committee report can be found in the list of documents at

<https://citydev-portal.edinburgh.gov.uk/idoxpa-web/applicationDetails.do?activeTab=documents&keyVal=QG2M5GEWKJL00>

Or [Council Papers online](#)

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