

QUESTION NO 12

**By Councillor Webber for answer by
the Convener of the Transport and
Environment Committee at a meeting
of the Council on 24 June 2021**

Question

Irrespective of the source of funding, can the Convener please confirm how much was spent advertising the recent city-wide consultation on Street Schemes. This consultation had an unprecedented response and extremely high level of engagement with nearly 18,000 participants

- a) Radio
- b) Twitter
- c) Facebook
- d) Other Social Media, please specify
- e) Local Press
- f) Lamp post Wraps
- g) Other physical Signage, please specify.

Answer